



Case Study at Aruba Networks, Inc

Customer Overview : Aruba Networks (Nasdaq: ARUN)

- ❖ Aruba delivers enterprise mobility solutions that enables secure access to data, voice and video applications across wireless and wireline enterprise networks
- ❖ Locations : HQ in Sunnyvale, CA. Operations in the Americas, Europe, Middle East and APAC
- ❖ Employees: 600+
- ❖ Competitors: Cisco, HP, Motorola

Business Challenges & Objectives

Challenges

- ❖ One corporate Intranet served all of the company's employees and was utilized mainly by Sales and Marketing as a communication vehicle for all other employees
- ❖ The intranet was slow due to non-conformance with current Information Architecture principles
- ❖ Searching and finding documents was time-consuming and inaccurate
- ❖ Users were not notified when new content was published
- ❖ The out-of-the-box alerts were not very informative and suiting the needs of end-users

Objectives

- ❖ Aruba approached SOFIA to redesign the intranet, addressing the above bottlenecks and usability issues

The SOFIA solution and Outcome

- ❖ SOFIA Engineers remodeled the **information hierarchy** around modern information architecture principles and recreated some of the content types
- ❖ The scope of **Search function** was narrowed and made more precise
- ❖ The intranet was split into two web applications:
 - **Intranet:** A publishing portal used for communications and updates for the end users
 - **Compass:** A publishing portal used by a subset of users as contributors and viewers
- ❖ Compass was extended through the Extranet for users to go through the content from the Internet
- ❖ The content publishing was based on Content Types to make it easier and maintainable
- ❖ A new search mechanism was built to search only for documents by providing its metadata attributes and extensions as attributes
- ❖ A new email alert system was built to send weekly digests with the option for the user to specify the types and level of detail in the alert
- ❖ Superior performance and enhanced productivity



Technologies Leveraged

- ❖ MOSS 2007
- ❖ Sharepoint Designer
- ❖ Visual Studio.NET 2005
- ❖ ASP.Net
- ❖ Ajax